



品牌,让世界更美好
Brands Bring Better Future For The World

2026 | 世界品牌莫干山大会

World Brand Moganshan Summit

主办单位: 新华社品牌工作办公室 中国品牌建设促进会 新华社浙江分社
Hosted by: Brand Work Office of Xinhua News Agency China Council for Brand Development Zhejiang Branch of Xinhua News Agency

首席合作伙伴:  2026.5.9-12 浙江·德清
Chief partner: WANGMAO MOUTAI May 9-12, 2026 Deqing, Zhejiang